US Employment Demand for Behavior Analysts:

2010-2018

Summary

Burning Glass Technologies® is a software company that collects and analyzes labor market data in the United States. These data are aggregated in the Labor Insight™ database, which includes online job postings collected from over 50,000 sources. The database allows advanced searches of over 70 data fields which are extracted from each posting, including job title, occupation, employer, industry, required skills, credentials, and salary. Duplicate job postings are excluded from Labor Insight search results.
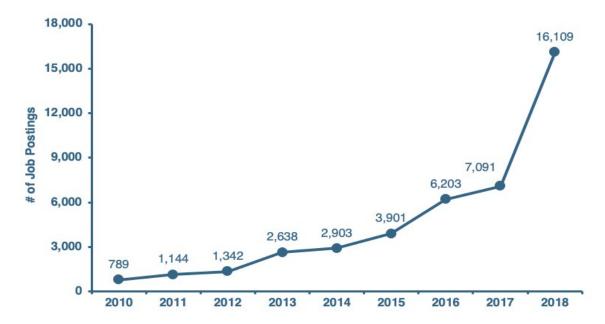
The Labor Insight database was used to assess the national employment demand for behavior analysts from 2010 to 2018 and the demand by state for the past 12 months.

Key Findings

- **Demand for behavior analysts is increasing:** Annual demand for individuals holding BCBA/BCBA-D certification has increased each year since 2010, with a 1,942% increase from 2010 to 2018 and a 127% increase from 2017 to 2018. In addition, increases in demand occurred in every state since 2010. Recent demand (April 2018 to March 2019) is highest in 5 states (ordered from most to least): California, Massachusetts, Texas, Illinois, and Arizona. These 5 states account for 53% of the recent demand for behavior analysts, with California alone accounting for 31% of the recent demand.

- **Demand for assistant behavior analysts is increasing:** Annual demand for individuals holding BCaBA certification has increased each year since 2010, with a 1,098% increase from 2010 to 2018 and a 184% increase from 2017 to 2018. In addition, increases in demand occurred in every state since 2010. Recent demand (April 2018 to March 2019) is highest in 5 states (ordered from most to least): California, Florida, Virginia, Texas, and Arizona. These 5 states account for 57% of the recent demand for assistant behavior analysts, with California alone accounting for 33% of the recent demand.
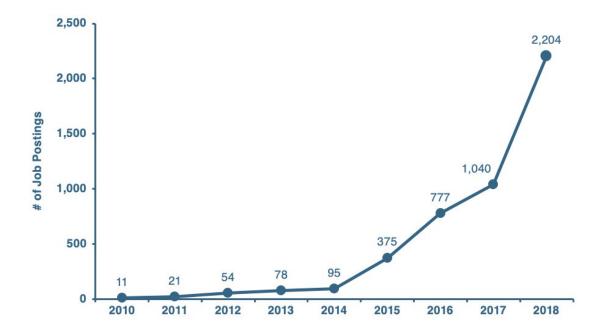
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Annual Demand for BCBA Certification

The graph below depicts the annual number of job postings that either required or preferred BCBA/BCBA-D certification. *Note:* Although there are now 30 states that license behavior analysts, there were fewer than 200 postings (range, 0–191) in any year that included a licensure requirement.
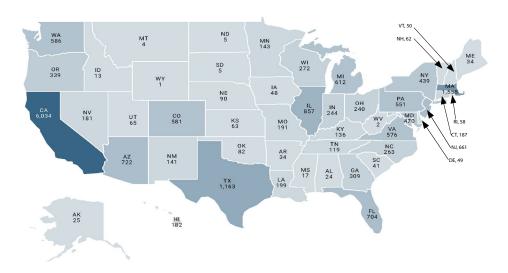

Annual Demand for BCaBA Certification

The graph below depicts the annual number of job postings that either required or preferred BCaBA certification.
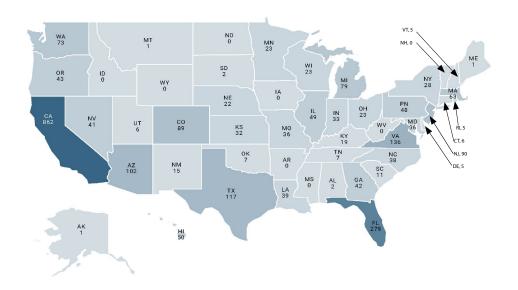
Demand for BCBA/BCBA-D Certification by State

The map below depicts the number of job postings per state that either required or preferred BCBA/BCBA-D certification for the past 12 months (April 2018 to March 2019). There were 19,563 job postings during this period, with demand highest in 5 states (ordered from most to least): California, Massachusetts, Texas, Illinois, and Arizona. These 5 states account for 53% of the recent demand for behavior analysts, with California alone accounting for 31% of the recent demand.

Demand for BCaBA Certification by State

The map below depicts the number of job postings per state that either required or preferred BCaBA certification for the last 12 months (April 2018 to March 2019). There were 2,603 job postings during this time period, with demand highest in 5 states (ordered from most to least): California, Florida, Virginia, Texas, and Arizona. These 5 states account for 57% of the recent demand for assistant behavior analysts, with California alone accounting for 33% of the recent demand.